



**THE GLOBAL REPUTATION
COMMUNITY
BUILDS TRUST AND REPUTATION
IN CRYPTOCURRENCY
ECOSYSTEMS WITH OPEN SOURCE
PLATFORMS.!**

1. INTRODUCTION

BlockCrypto: "To give investors a better and safer future through the principles of pure loans." BlockCrypto empowers investors to develop their capital through a poweredchain investment system. This revolutionary opportunity will change the entire investment industry. At the core of all is the concept of "pure lending".

Loans and deposits will be a key competitive advantage as well as the core of BlockCrypto. Current deposits will receive interest as well as monthly savings. All BlockCrypto customers will be able to benefit from higher interest rates due to their cash flow information, as most loans will be given to business customers using a payment processing solution.

Each BlockCrypto cardholder (BLC) will be entitled to a monthly rebate; This would account for 30% of BlockCrypto's net revenue.

For example, if BlockCrypto's net sales for a month are \$ 10,000,000, \$ 3,000,000 divided by the total for BlockCrypto in circulation.

2. GOALS

Our goal is to develop a high tech system that enables individuals or groups of individuals to realize ideas and businesses and therefore offer them the environment/infrastructure, where the idea/business will develop from the basic idea to the final product and the sale of this product. The system will enable the accumulation of capital for ideas/businesses through every-day activities of purchases, from commissions derived from using services and business and from the income originated from ideas/businesses inside the system.

3. VISION

Imagine a world where the world wealth is not controlled by only a few people, where you and millions like you are co-owners of millions of businesses, where the capital gets redistributed creating a mid-high class boosting the economy and improving people's standard of living. Imagine a world where you are rewarded and valued based on your

merits and contributions. A world where anyone can easily access capital to realize their ideas or businesses. A world where you are not judged by how old you are or by the color of your skin, religion or ethnicity. A world that is transparent and truly democratic. This world is PopulTrade.

BlockCrypto will become the biggest platform for people with business ideas. Its main goal will be to redistribute capital and to give interest groups the role of financial institutions. BlockCrypto platform offers the opportunity to create new workplaces and the increase in the living standard for individuals and companies. It will also be a reference point for people with ideas who want their ideas to manifest in reality.

4. BlockCrypto

BlockCrypto is a system that offers the infrastructure for the realization, supervision, and execution of ideas and businesses. This infrastructure enables the realization of an idea or a business from the initial thought to the final execution. It enables financing, marketing, distribution and also the end sales or usage of services. PopulTrade is made for individuals and groups that wish to execute an idea or a business and it is also made for people who would just like to cooperate in the process of somebody's idea realization and earn in this process.

BlockCrypto is made in a way that people with similar interests gather into interest groups called BlockCrypto. A BlockCrypto is a group of people with different knowledge and experiences that are needed for developing, improving, executing and rating a specific idea or a business. For the ideas and businesses to work and to be financed in a proper way, BlockCrypto needs a constant inflow of capital. BlockCrypto enables that flow because everyday activities inside BlockCrypto, such as purchases of products and services and business income in companies are enabling the process of gradual accumulation of capital. The BlockCrypto are led by their members. They decide about the capital usage inside the BlockCrypto in a democratic way. The BlockCrypto brings earnings to the members if the business decisions are successful. The amount of earned capital of any member depends on their involvement, credit, and activity inside a specific idea or a business.

Inside the BlockCrypto a person presents an idea or a business and afterward gets all the needed support for the improvement until the business/idea is executed.

In the case where a certain idea needs workers or subcontractors etc., the search and management of those needs are addressed by the Linum tool, which, combined with the Mercato tool, enables the analysis and market research, helps to define prices of an idea/business and also evaluates the end price of the realization of an idea or a business.

As soon as the whole concept inside BlockCrypto is finished, the idea/business goes to the vote about financing. After a successful voting, the idea/business is financed accordingly to the voting outcome. This means that the idea can either be financed out of the BlockCrypto funds or also by private investors.

5. OPPORTUNITIES

The ownership of an idea or business then depends on the investment amount. The product of that idea/business can then be marketed and sold inside BlockCrypto

BlockCrypto is a type of social network with a capital, which offers numerous opportunities, such as:

OPPORTUNITIES

- The capital can be redistributed because individuals and groups of people are now in a position where they can play the role of financial institutions and business subjects. This way individuals and groups can be involved in a business merely as agents but also as businesspersons, business owners or co-owners of businesses and also real estate.
- New options of doing business
- Possibilities of investments and earnings
- Realization of ideas and businesses and also cooperation when it comes to realizations of ideas and businesses.
- Ownership of ideas and businesses, the opportunity for trading with that ownership
- Bringing people with similar interests together.
- Collecting capital for individuals or groups in different ways: either through shopping from online shops or from physical shops and bars etc. and also an opportunity for collecting capital through business income of companies that were created inside the PT system.
- New work opportunities
- The opportunity for personal development on the basis of activities and achievements inside BlockCrypto.
- Increased “literacy” in terms of people’s understanding and use of crypto currencies.
- Development of the Populcoin token by creating demand for the token
- Payments in cryptocurrencies
- Leading and managing a company
- Searching and outsourcing expertise, analysis of ideas and businesses at the beginning and at advanced stages
- Quick businesses (buy for little, sell for more; similar to Amazon.com)
- The realization of a business/idea without your own capital
- Learn from experts, get experience and build your career

6. BlockCrypto SYSTEM - TOOLS

The BlockCrypto system consists of four basic tools:

| | |
|--------------------|---|
| BlockCrypto | The center of all BlockCrypto activities, that represents groups of people with similar interests that have common goals for the realization of ideas and businesses and want to have benefits from doing that. |
| Mercato | A tool for e-commerce, market analysis and for selling and promoting articles and services created from the businesses and ideas. Also used to gather capital for the BlockCrypto. |
| Linum | Is a tool made to facilitate the creation of a company inside the Popultrade system and the integration of non-internet companies, such as restaurants, shops, bars, etc. into the BlockCrypto system, to help realizing an idea/business by enabling requests for services, searching for business partners and workers, enabling promotion, communication and paying for products/services/workers. Also, used to gather capital for the BlockCrypto. |
| Denario | A Popultrade tool for trading ownership of businesses and Populcoins. |

7.THE BlockCrypto

The BlockCrypto is the center of all BlockCrypto activities and represents groups of people with similar interests that have common goals of realization of ideas and businesses and want to have benefits from doing that.

BlockCrypto are created around people with the same interests (e.g. a group of people that like golf and anything related to it are part of the Golf BlockCrypto. Everything that is related to golf in the BlockCrypto system, like golf articles, golf services, hotels, golf courses, etc. are part of the Golf BlockCrypto). Everything related to those interests inside the Popultrade system is used to gather money for the BlockCrypto capital.

This way, every BlockCrypto will have its own resources that will be on disposal for investments in ideas, businesses or products and services inside or outside the PopulTrade platform.

Example: If a buyer buys a product (golf club) or a service (playing golf at a golf course), that belongs to the Golf category, the money (capital) from this purchase is being collected in the BlockCrypto, which has a Golf category inside it, and this capital is then also divided among members of this same BlockCrypto.

Every BlockCrypto has a leader or several leaders and also members with certain knowledge and skills. To rightfully select those leaders, the members of BlockCrypto will be able to vote for the candidate members. After a member is elected other members will be able to rate their work. If it happens that the rating falls under a certain grade, a new vote is set up. Active members of the BlockCrypto will be able to get employment or will be able to create incomes based on their work inside the BlockCrypto that will be governed by the voting principle.

The BlockCrypto will “enrich” the capital with investments in ideas and businesses that will be suggested by the members of specific BlockCrypto.

Businesses in a BlockCrypto will not only include startup businesses but also other businesses. The BlockCrypto main objective is constant growth, the creation of new employment opportunities, realization and development of ideas, enabling people to meet other people with same interests and also opportunities for rewards and personal development based on individual achievements. The members of a certain BlockCrypto may invest into any businesses inside their BlockCrypto. If they wish to invest they can use the resources that they earned through Mercato, Linum or their personal private capital earned

The capital in the BlockCrypto is invested in ideas/businesses in the following ways:

outside the PopulTrade system.

1. A member of the BlockCrypto introduces a business idea. He or she submits this business proposal through a tool in the BlockCrypto or in a paper proposition form. For example, in the proposal, the member has to clearly state, what proportion of the profit he or she is willing to be paid back to the Circul and to other investors.

2. Members of the BlockCrypto, which were selected by all members of the BlockCrypto or one or more private BlockCrypto workers, will check the proposed business.

3. After the suggested business is approved by the elected members of BlockCrypto, the business proposal is put to a vote. This vote will decide, whether this business will be funded with the resources of the BlockCrypto entirely, partially or at all. Besides all that, members who vote about the proposal for investment into a business can still add additional suggestions or modifications to that proposal. Every new suggestion or change must be submitted by a certain deadline because the whole voting process is also time-limited. Every new proposal/moderation is put to a vote. If this proposal/moderation gets enough votes (more than 50%), the member who made the proposal has to accept that. However, the member who made the proposal has a right to ask for a partial inclusion or denial or moderation of these additional propositions but these requests must be supported by strong arguments. In that case, all the suggested proposals are put to a vote again, with the same rules as described above.
4. Before the collecting the capital for a business/idea begins, the proposal also needs to be checked by the BlockCrypto professional staff if necessary.
5. As soon as members of the Circul approve the idea/business, the process of funding begins. In the case when the amount of the Circul capital is not sufficient for all the requirements of the proposal, a private capital collecting campaign goes into motion.
6. On the basis of the number of resources invested, the so-called »Populshare« (ownership of the idea/business) gets issued. The value of Populshare is proportional to the invested amount of capital. »Populshare« can then be sold in the Circul stock market only for the duration of the business transaction. When the duration of the business transaction is not time-specified, the money from each created profit gets immediately distributed among the holders of the idea/business of Populshare. Populshare represents the share of ownership of the business and can therefore also be traded as a valuable asset. For the capital invested from the Circuls, the Circul also gets a proportional amount of Populshares.
7. At the end of each individual **accounting period** or at the end of each business transaction, a proportion/total of **the total invested amount** is returned. When the **total invested amount** is fully returned to the investors, the additional profit is redistributed among the investors and the member/s who suggested the idea and members who collaborated when the idea/business was in the making. The amount of redistribution again depends on the amount of »Populshare«.
8. The members of the BlockCrypto that voted and were involved with the business then grade the individual who proposed the business and they also grade all the people who collaborated with this individual at this business.

Every realization of the businesses is bringing new, fresh capital into BlockCrypto end, therefore enables more and more businesses but also bigger businesses. **Every business created in a BlockCrypto becomes part of the** BlockCrypto.

The nature of the BlockCrypto will enable the creation of new working opportunities because the realization of new ideas and businesses needs different work expertise. . This expertise will be offered by members of the BlockCrypto or private outside resources. Members will be able to choose to offer their knowledge **for free, for shares of the profits or in exchange for payment.** Besides that, 20% of the Circul's capital is going to be used to pay members (freelancers) who applied for certain work positions inside the BlockCrypto and have also been selected for those positions by members inside the BlockCrypto.

8.HOW IT WORKS

Step 1 – Register a account

Sign up for a free account from our site to learn about BlockCrypto

Step 2 – Money sent

Please keep Bitcoin or Ethereum in your account

Step 3 – Buy BlockCrypto

You can buy our BlockCrypto when selling ICO or when we open trading platform

Step 4 – Get return on investment

Get your profits from BLC hoarding on your wallet or from the Lending program

9.ROADMAP

| OCTOBER 2017 | NOVEMBER 2017 | JANUARY 2018 | FEBRUARY 2018 | MARCH 2018 | MAY 2018 |
|--|----------------|---|--|---|--|
| Market research Conceptual Planning | Product design | Open ICO Sale Plan Investment Planning Portal | End of ICO BlockCrypto's CryptoCurrency Plan Opening of Dubai Main Office BlockCrypto's Lending Program is \$ 5 | BlockCrypto Target Price Written \$ 7.5 Jumpstart of BlockCrypto BlockCrypto Listings on the Exchange Movement to internal transactions. | BLC Price of \$ 10 Launch Of Cell Phone Wallets Open Office in Asia Global Event in Dubai |

10.Details about BlockCrypto

Coin BlockCrypto is a coin based on bar codes (POW + Pos). It's the hierarchical encryption for P2P and BlockCrypto investment port. Here is the BlockCrypto penny details.

| | |
|------------------------|-------------|
| Algorithm | Scrypt |
| Stock code | ABC |
| Reserves | 16 million |
| Availability available | 6.5 million |
| Sell ICO | 3 million |
| Exploit: Hybrid | (Pow + Pos) |
| Pow block reward | 20 ABC |
| Distance between trays | 5 minutes |
| Concerns among Pow | 5% |
| Minimum Age | 10 days |
| Life expectancy | 120 days |

The mining program will be implemented by miners after we finish the ICO. We will provide BLC source code.

11.Details open to sell BLC

| Time | Price | Reward |
|--------------------------------------|--------|--------|
| January 10, 2018 - January 20, 2018 | 0.5\$ | 10% |
| January 20, 2018 - January 31, 2018 | 0.75\$ | 5% |
| February 1, 2018 - February 10, 2018 | 1.0\$ | 0% |

The program is divided into three stages Each stage we distribute 1,000,000BLC

12. Lending and linking program

You can invest BlockCrypto coins in the BlockCrypto exclusive loan background from the BlockCrypto Control Panel. You will receive daily returns based on your investment choices. At the end of the investment period, you will receive CAPITAL BACK to take out the BlockCrypto loan platform or optionally return to the lending platform to continue to receive daily returns.

| Invest | Monthly profit | Profits fluctuate | Cycle | Linked program |
|---------------------|----------------|-------------------|----------|---|
| 100\$ - 3000\$ | 40% | + 0.1% | 150 days | Level 1: 10% Level 2: 7% Level 3: 5% Level 4: 3% Level 5: 2% Level 6: 1% |
| 3010\$ - 10.000\$ | 45% | + 0.2% | 120 days | Level 1: 10% Level 2: 7% Level 3: 5% Level 4: 3% Level 5: 2% Level 6: 1% |
| 10.010\$ - 25.000\$ | 50% | + 0.5% | 90 days | Level 1: 10% Level 2: 7% Level 3: 5% Level 4: 3% Level 5: 2% Level 6: 1% |

Thank You